

WHO We are and What we do

- Right To Play is a global organization that uses transformative power of sport and play to educate and empower children and youth
- Headquartered in Canada, we work in 18 countries, reaching over 1 million children
- In Pakistan we are pioneer in Sport for Development and Social Change, and have reached to over 400,000 children
- Focus on positive behavior changes among young people through play based learning
- Our work also leads to increased collaboration, reduced violence, positive social interactions



**RIGHT
TOPLAY**



WHY working on VAWG is important in Pakistan

Because: women in Pakistan are marginalized, have little choices of their own, are suppressed easily, and are usually unable to take action against such behavior due to ingrained social norms



Gender Inequality Index
Ranked 143 (out of 144)

In last 10 years, Pakistan has been ranked in lowest 5

62% out-of-school children are GIRLS

Over 50% of females never attended any school

As many as 90 % women in Pakistan have experienced domestic violence at least once in life.

Over 95% women in 17 (out of 272) constituencies did not cast vote in last General Elections

In one particular constituency, only 1 woman exercised her right to vote (among 138,910 registered female voters)

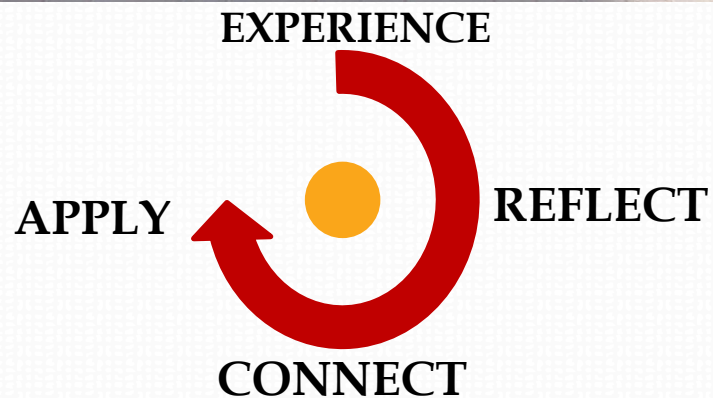
Preventing VAWG through Sports and Play, Hyderabad

HOW does this program works

Experiential Approach to Behavior Change: Regular Learning Activities



Experiential, Structured, Age-specific, followed by three step discussion



Intervention Activities and Link with Research Component

- Regular Play Based Learning Activities
- Play Days (Dignity Day, Peace Day, Women's Day)
- Thematic sport tournaments (stop violence, fair play, friendship equality)
- Capacity Building of Teachers and Govt. Officials
- Parental/Community Engagement: rehabilitation of play spaces, parental participation in Play Days, Civil Society Organization trainings
- Empowering of community young girls and boys to become Coaches
- Nurturing young girls and boys as Junior Leaders

The program is based on the hypothesis that these interventions will bring positive attitudinal and behavioral changes among girls and boys and lead towards reduced violence.

RTP does the interventions and Agha Khan University collects systematic data to test the hypothesis

Outreach and Scope of the Program: Hyderabad, Pakistan



40 schools (50% f)
20 control &
20 intervention)



3 years (2015-2018)



100 Teachers
Trained
(60% F)



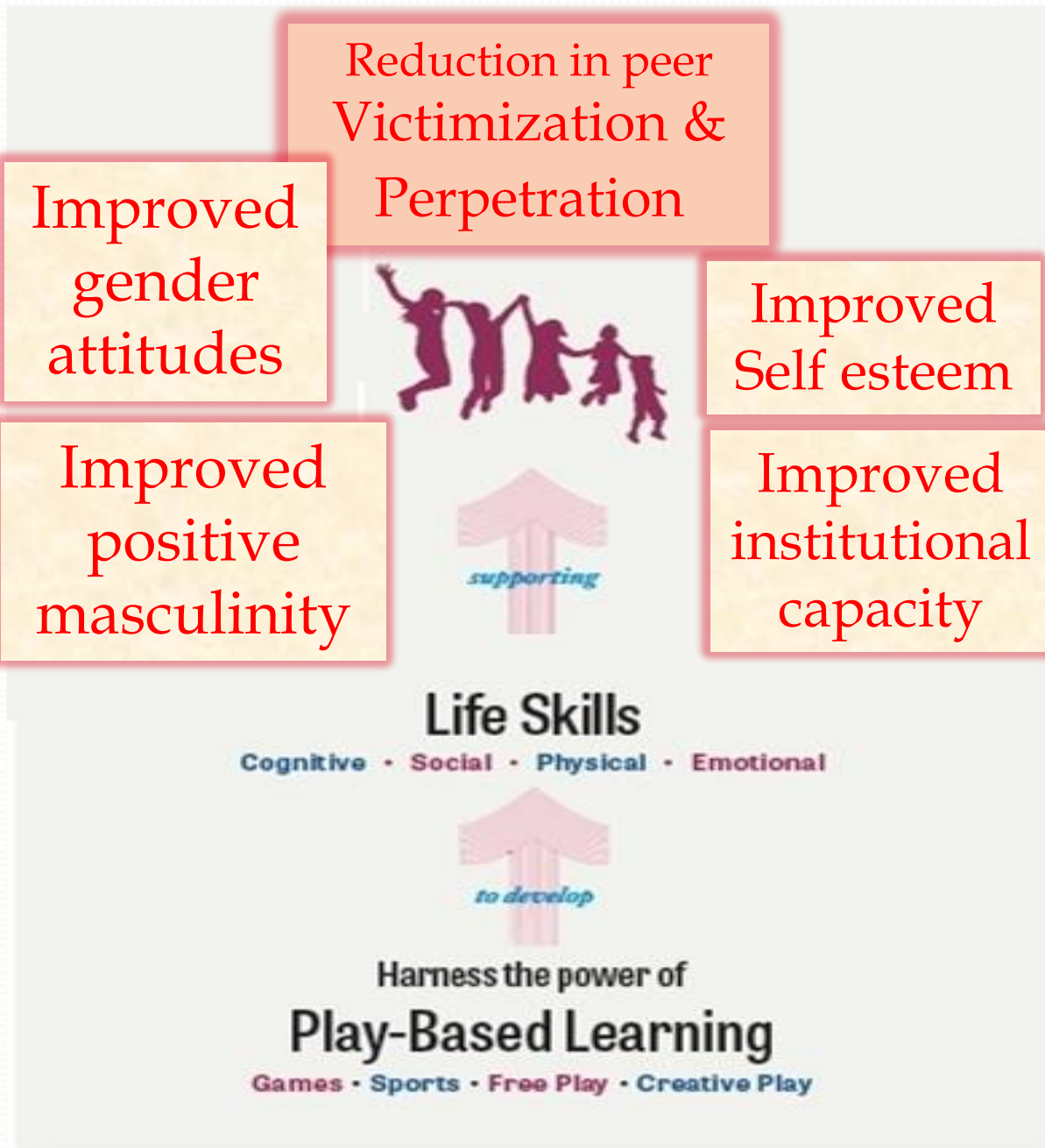
8,000 children (50%F)



Junior
Leaders
150 (50% F)



Coaches: 20 (10 F)



Expected Outcomes

- Empowering girls and boys through play leads to reduced peer violence and VAWG
- For example, Aqsa can now vocally talk for herself

